

Neal Portnoy Art Studio, Inc.

www.idrawpeople.com

www.idrawcrowds.com

Neal@idrawpeople.com

(508) 829-8000

2011-2012 PRESS/MEDIA KIT



“An entertainer...who happens to be able to draw”

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Neal Portnoy is an entertainer who happens to be able to draw. His unique talent of performing his live caricature art has captivated crowds nationwide at hundreds of corporate, private and non-profit/charity events.

In addition to Neal’s entertainment talent, his unique ability to capture likenesses has been utilized by the private, corporate and non-profit/charity markets through publishing his artwork in a variety of creative outlets including special event programs and media guides, commemorative milestone lithographs and sports premiums, as well as limited edition signed and unsigned collectables.

Clients have included:

(references available)



Entertainment for Corporate & Private Events

- Proven ability to interact and engage with guests; provides the type of experience and environment where coworkers can bond with clients
- People generally don’t throw away pictures of themselves. Caricatures are drawn on 9x12 event-branded and/or company- branded paper stock, therefore ensuring that the event/company logo will be displayed prominently , with no shelf-life to your brand marketing

-"His artistic skills, together with his entertaining verbal commentary, have the pros and their families standing in line year after year. Neal's artistic skills are remarkable!"

-Ted Mingolla - Chairman Pleasant Valley Country Club & CVS PGA Classic

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Recognition and Achievement Awards Program

- Looking for something other than the traditional milestone watch or engraved plaque as a recognition award? By the time an athlete reaches their highest levels of achievement, they have accumulated a wall full of plaques and a drawer full of broken trophies. Neal offers a unique portrait and portrait cartoon award recognition program that includes an original drawing of the athlete that can be either double matted and framed with an engraved plate or mounted on solid walnut with covered Lucite as an alternative to the aforementioned typical awards
- Ideal for achievement or sponsorship awards at/or following corporate events
- Examples: <http://www.idrawpeople.com/sportspremiums.asp>



Funding Nationwide Charities - Limited Edition Commemorative Lithograph Program

- National charities, athletes and sports organizations have commissioned Neal to create limited-edition lithographs to help fund various foundations. Lithographs are signed and numbered by artist & athlete, and subsequently marketed and sold to raise money for the charity
- The Children's Miracle Network, for example, commissioned Neal to create a multi-action portrait of longtime Duke Basketball Coach Mike Krzyzewski. The sale of 1,000 signed and numbered lithographs of Neal's Coach K portrait raised over \$450,000 and helped fund a new wing for the Duke Children's Hospital. Can be seen here: <http://www.idrawpeople.com/admin/productimages/coachK.JPG>

"Sensational! I've never seen anything quite like it...It's just what we were looking for."

-Mick Shannon, President Children's Miracle Network

"Neal is a wonderful person who has the professional expertise, creativity, and talent to capture any person or occasion. It is a difficult task to recreate an image from a photograph or a picture, but Neal does it, with the highest quality and detail."

-Jeff Twiss VP Boston Celtics Media Relations



**Samples of Limited Edition Commemorative
Lithograph Program**

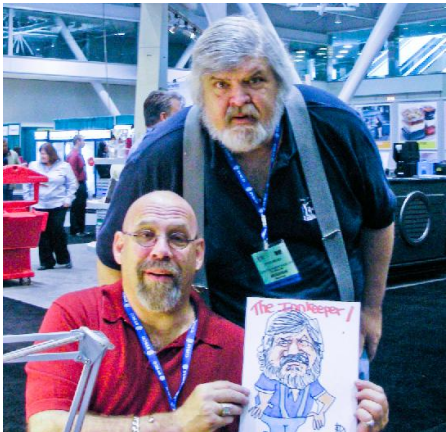
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CARICATURE ENTERTAINMENT FEE SCHEDULE

<u>TWO HOUR CARICATURE ENTERTAINMENT</u>	\$ 750.00
Consists of: 2 Hours of Caricature Entertainment	
<u>THREE HOUR CARICATURE ENTERTAINMENT</u>	\$ 950.00
Consists of: 3 Hours of Caricature Entertainment	
<u>FOUR HOUR CARICATURE ENTERTAINMENT</u>	\$ 1250.00
Consists of: 4 Hours of Caricature Entertainment	
<u>CARICATURE ENTERTAINMENT/DAY RATE</u>	\$ 1500.00
Five Hour Function where overnight accommodations Are not required is quoted as a full-day rate fee.	
<u>CARICATURE ENTERTAINMENT/DAY RATE</u>	\$ 1,950.00
Five Hour Function where overnight accommodations Are required is quoted as a full-day rate fee.	

*Plus expenses when applicable

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PORTRAIT CARTOON SIGN-IN BOARDS

A brief description on what a **Sign-In Board** is:

A Sign-In Board is done from photographs, which you supply. (The better the photo, the better the likeness.) It is a guaranteed likeness portrait face on a cartoon body pose of your choice, with wording celebrating the event, dated and illustrated in full color and mounted on gatorboard. Sure to be the most treasured memento of the affair.

SIGN-IN BOARD (B&W) \$ 300.00

20 x 30 SIGN-IN BOARD (COLOR) \$ 400.00

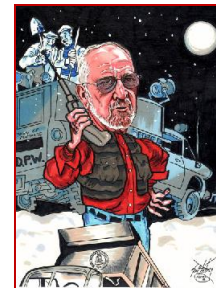
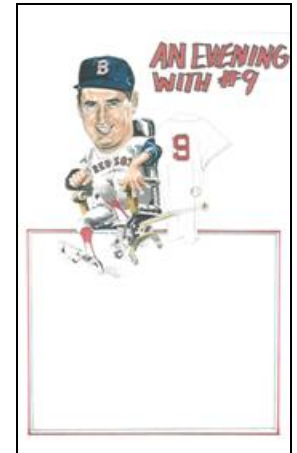
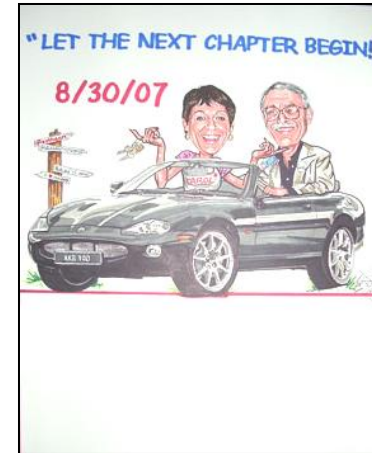
PORTRAIT CARTOONS

A brief description on what **Portrait Cartoons** are:

Portrait Cartoons are done from photographs, which you supply. (The better the photo, the better the likeness.) It is a guaranteed likeness portrait face on a cartoon body pose of your choice. You basically write the story, and I illustrate the story with art. Sizes range from 11x14 to 16x20. Originals can then be either double matted and framed, or mounted on solid walnut and covered with polished Lucite. An engraved plate can be added making the illustration recognition or retirement award. This award is an alternative to replacing and personalizing the standard wood recognition award.

PORTRAIT CARTOONS 11X14 (B&W) \$ 300.00

PORTRAIT CARTOONS 11X14 (COLOR) \$ 400.00



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Sampling of Clientele

(full list and references available upon request)

A.C. Nielsen
AMF
The Big East Conference
Callaway Golf
Children's Miracle Network
Citizens Bank
Coca Cola
CVS
ESPN
Friendly's Ice Cream Corp
Fine Host Corp
Hanover Insurance
Hewlett Packard
Hockey East
Host Communications
Iron Mountain Incorporated
The Jimmy Fund/Dana Farber Cancer Institute
Kodak
Lexus Financial Services
Liberty Mutual

Linus Technologies, Inc
LPGA
NBA Basketball Hall Of Fame
NEC
New England Financial
Niagara Cutter
PGA
Pepsi Cola
Praendex Corporation
Reebok
Saint Gobain
Spaulding Worldwide
Starter
Top-Flite Golf Co.
Toyota Motor Credit Corp
TriMark United East
United Healthcare

US Air Force Academy
Boston College
Brandeis University
UCLA
Colgate University
Delaware State University
Duquesne University
Georgetown University
Harvard University
Holy Cross College
Indiana State University
University Of Kentucky
University Of Massachusetts
Michigan State University
Navy
Providence College
Syracuse University
Villanova University
University Of Virginia
Yale University

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Testimonials

(references available upon request)

"You kept people at our booth and engaged the entire 3 days we were at the show. We got three times the leads this year compared to any other year and our booth was the buzz of the show. We can't wait for next year. Thanks again."

- Margaret Harris, Linius Technologies, Inc

"Neal is a wonderful person who has the professional expertise, creativity, and talent to capture any person or occasion. It is a difficult task to recreate an image from a photograph or a picture, but Neal does it, with the highest quality and detail."

-Jeff Twiss VP Boston Celtics Media Relations

"I was amazed at the diversity of your talents! We'll definitely have you back next year"

-John M. Barr Director of Corporate Sponsorships and Events Kodak Company

"Super Sketch. We have it in our home; it's quite a conversational piece."

-Jack Nicklaus Legendary PGA golfer

"Your drawing of me made my retirement party truly memorable. The personalized sign-in board has been a great keepsake to remember everyone who came and the time that was had"

-Ted Williams Boston Red Sox and Major League Baseball Hall of Famer

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